

Nevada's 2010 Census News

March 28, 2008

Just over 2 years
Until April 1, 2010
Census Day!

Coming soon!

We will have a new website for 2010 Census information. The address is:

http://www.nsbdc.org/what/data_statistics/demographer/nv2010census/

It will be available April 1, 2008, two years before Census Day, and will have information about things including Census Designated Places criteria.

News from the Denver Regional Office

The U.S. Census Bureau's Denver Regional Office has announced the selection of Academy Downs Business Center in Lakewood, Colorado as the site of its Regional Census Center (RCC) to support the 2010 Census.

The mailing address is 6950 W. Jefferson Ave., Suite 250, Denver, Colorado 80235. The RCC will provide field management, recruiting, administrative, community outreach and automation support to local census offices and an eventual temporary staff of thousands in our ten-state region. (Denver Regional Census Center e-News February 2008 An information service of the 2010 Census – Denver Regional Office – Vol. 13 February 2008)

CENSUS JOBS AVAILABLE: CHECK <http://www.census.gov/roden/www/emply.html> for current listings!

Time to Begin Forming Complete Count Committees -

The Census Bureau will be conducting partnership programs with various groups as part of preparing for the 2010 Census. These groups include state, local, and tribal governments; community-based groups; schools; businesses; and others. The idea of working with these groups is to help inform your community's residents about the 2010 Census. Keeping community residents informed about the Census and the process of taking it will increase their likelihood of responding to the Census. The Census Bureau is asking local governments to create a Complete Count Committee (CCC) for their jurisdictions in order to coordinate this effort on a local level. The CCC will help coordinate the information efforts by various local groups as well as produce its own efforts.

2008 is the year in which the Census Bureau would like local governments to determine the membership of their Complete Count Committees. In 2009 the CCC will receive census training; develop strategy and work plans; and spread the word about Census jobs. In 2010 the CCC will fully publicize the Census as forms are mailed (continues on next page)

What the heck is nonresponse follow up and why should I care?

There are three ways in which a census form is delivered to a housing unit. The first is mail out/mail back. The census form is mailed to the housing unit and if it is occupied it will hopefully be completed and mailed back to the Census Bureau. The next method is update/leave where a Census Bureau enumerator will personally deliver a census form and the occupant of a housing unit is expected to mail it back. This is used in populated areas that the Census Bureau shows to not have city style mailing addresses. The last method for delivering a census form is List/Enumerate where an enumerator will actually deliver the form and attempt to get it completed at that time. This method is used in more remote rural areas.

If there is no response from a housing unit then a numerator is sent to the house to determine if it is occupied and will attempt to get information about the occupant. This contact when the form is not returned is called nonresponse follow-up. The best way to advise people to not have an enumerator knocking on their door and asking them questions is to let people know they (continues on next page)

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Nevada Small Business
Development Center

State Demographer's Office

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Time to Begin Forming Complete Count Committees -

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 out and enumerators begin nonresponse follow-up.
 For more information about forming and getting your
 Community Complete Count Committee started call the
 Denver Regional Census Center at: 720-897-6404.

Nevada County Response Rates for the 2000 Census

County	Response Rate (Percent)
Churchill	67
Clark	65
Douglas	68
Elko	67
Eureka	46
Humboldt	57
Lander	55
Lincoln	61
Lyon	68
Mineral	56
Pershing	57
Storey	64
Washoe	68
White Pine	57
Carson City	74
United States	67

Bill Would Recognize Constitutional Roots of the Census

WASHINGTON – Congresswoman Carolyn B. Maloney, along with eight cosponsors, introduced legislation (H.R. 5599) to name the new state-of-the-art Census Bureau Headquarters in Suitland Maryland, the “Thomas Jefferson Census Bureau Headquarters Building.”

Rep. Maloney, along with her other co-sponsors, introduced this legislation to recognize Founding Father Thomas Jefferson’s role as supervisor of the first modern census in world history. Thomas Jefferson was a leader among the Founders for establishing an accurate Census. He realized that an accurate Census was necessary to create a representative government that truly put power in the hands of the people. This sentiment was groundbreaking at the time of the Constitution’s

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 should mail the form back in. In 2000 an enumerator was to make six attempts to contact the occupants of a unit. If all else failed, they were to ask neighbors if they knew for sure if a unit was occupied and how many people lived there. To ensure the accuracy of the information about your community, it is important to encourage folks to complete and mail back their census forms.

Nevada’s response rate was 61% in 1990 and in 2000 it was 66%. City and county response rates are shown in the accompanying tables.

Nevada City Response Rates for the 2000 Census

City	Response Rate (Percent)
Boulder City	72
Caliente	61
Carson	74
Elko	66
Ely	58
Fallon	66
Henderson	71
Las Vegas	65
Lovelock	61
Mesquite	60
North Las Vegas	63
Reno	67
Sparks	73
Wells	56
Winnemucca	56
Yerington	71

adoption and has been an important part of maintaining our democracy ever since. The Census has continued to reflect the growth of this nation and uphold the founding principle of fair representation.

“Thomas Jefferson knew an accurate census was the key to fulfilling the Founding Fathers’ vision of a government with fair representation,” said Rep. Maloney. “Naming the new Census building after Thomas Jefferson would honor the memory of the father of the modern census and stand as a reminder of the importance of the Census to the health of our democracy.” (source: Meghan O’Shaughnessy: Office of Congresswoman Malony)